



THE GARDENS ON SPRING CREEK
PROPAGATION PARTNERS



THE GARDENS
ON SPRING CREEK

City of
Fort Collins



LET'S GROW TOGETHER

The Gardens on Spring Creek is a stunning, 12-acre botanic garden nestled in the heart of Fort Collins. With nearly 100,000 annual visitors, The Gardens represents a unique partnership opportunity for your business. Our dynamic offerings are designed to help your organization reach its strategic marketing and philanthropic objectives. Becoming a Propagation Partner with The Gardens will enhance your company's profile with your customers, employees, and community while helping us to further our mission of enriching the lives of people and fostering environmental stewardship through horticulture.

PROPAGATION PARTNERS

Align your brand with The Gardens on Spring Creek as a Propagation Partner. Along with providing foundational support for an ever-growing, always innovating cornerstone of Northern Colorado culture, you'll receive year-round marketing, admission, and additional discount benefits.

GARDENS SUCCESSES

- More than 90,000 annual visitors in 2024
- Over 300 educational programs and workshops serving more than 7,000 learners of all ages
- Hosted our first traveling art exhibition, ORIGAMI IN THE GARDEN
- More than 16,000 volunteer hours completed by over 1,200 individuals

GARDENS REACH

- 46,000+ email contacts
- 10,000+ Facebook followers
- 5,800 Instagram followers
- 4,500 *Dig In* recipients

INCLUDED BENEFITS

- Brand alignment with one of the largest cultural facilities in Northern Colorado
- Company name prominently displayed in Visitor Center
- Company logo recognition in our Members-only magazine, *Dig In*
- Free Subscription of *Dig In*
- Company name listed on Community Supporters webpage
- Social media recognition
- Company recognition in Annual Report
- 20% discount on membership for employed
- Opportunity for custom volunteer experience





VISION PARTNER: \$20,000

Our highest sponsor level, Vision Partners help The Gardens achieve its long-term vision to be a world-class botanic garden that is community oriented, educational, experiential and sustainable.

MISSION PARTNER: \$10,000

Mission Partners provide consistent support for The Gardens' mission to enrich the lives of people and foster environmental stewardship through horticulture.

VALUES PARTNER: \$5,000

The Gardens and our partners are dedicated to the following values:

- Cultivating community through a passion for horticulture
- Honoring our local place, both the natural and human environments
- Demonstrating respect and compassion for all people
- Serving the northern Colorado community through public involvement and partnerships
- Providing exceptional service with enthusiasm, creativity and cost-effectiveness

VISION

MISSION

VALUES

Industry Exclusivity		
Spring Plant Sale recognition		
Dig In Advertorial		
Logo recognition on Gardens' homepage and in eNewsletter	Logo recognition on Gardens' homepage and in eNewsletter	
Free rental space for corporate event	10% discount on rental space	10% discount on rental space
100 admission passes	80 admission passes	40 admission passes
50 Garden of Lights tickets	40 Garden of Lights tickets	20 Garden of Lights tickets
25 Pumpkins on Parade tickets	20 Pumpkins on Parade tickets	10 Pumpkins on Parade tickets
2 tickets per concert to the Summer Concert Series	4 pairs of tickets to the Summer Concert Series	2 pairs of tickets to the Concert Series



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PROPAGATION PARTNERSHIP AGREEMENT

Business Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I / We commit to the following partnership opportunity:

Partnership Level: **Vision | \$20,000** **Mission | \$10,000** **Values | \$5,000**

An invoice will be mailed/emailed to the above address unless otherwise specified. A portion of your payment may be tax deductible. To request tax documentation or for additional information, please contact our team at 970.416.2486 or GardensDevelopment@fcgov.com.

Signature: _____

Name: _____ Title: _____